

NDC Course

Description

This NDC presentation explains how new technologies are changing the travel booking experience of consumers. It outlines the key changes and benefits that the new distribution capacity (NDC) will create for travellers and travel professionals.

Prerequisite

Good English knowledge
PC knowledge
Good knowledge of the GDS and booking websites

Target group

This course is for tourism professionals which are familiar with the ancillary products offered by the airlines, the GDS features and booking procedures as well as the features and design of airline websites.

Goals

This course will give you an overview of how travel agents handle and manage flight reservations via GDS systems. You'll understand how NDC allows airline suppliers and online booking engines to improve the distribution of travel products and overcome limitations such as fee-based extra services.

Topics

What is NDC?
NDC objectives
Direct and indirect distribution
Benefits of the NDC for the travel industry
Dispel the myths associated with the NDC
NDC and BSP

Duration

3 hours.

Price

Depending on the number of participants, from CHF 90.-.

Date

On demand.

Additional information

We can give this course in group or individual, in a training room or at your office. Some specific topics can also be given virtually.